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## **EU-27**

### **Poultry and Products Semi-annual**

## **EU-27 Broiler Meat Production, Consumption, and Trade to Expand Again in 2012**

**Approved By:**

Lashonda McLeod

**Prepared By:**

Xavier Audran

**Report Highlights:**

EU-27 broiler meat production forecast for 2012 has been slightly revised downward (but still higher than in 2011) from previous estimates mainly due to the difficult economic situation which is foreseen to slow the growth in domestic demand for broiler meat. The broiler meat import forecast is raised due to the strong demand in EU-27 for low-cost broiler meat preparations made with imported products from Thailand and Brazil. While broiler meat export estimates for 2012 show an apparent decline from previous estimates, this trend hides the removal of chicken paw export figures to Hong Kong and China, which were included in the previous estimates. EU-27 broiler meat exports are expected to grow again in 2012 from 2011, fueled by strong demand in the Middle East and Asia.

## DISCLAIMER

The numbers in the PSDs in this report are not official USDA numbers, but they result from a collaborative effort by FAS EU offices to consolidate PSDs from all 27 EU member states.

This report is the result of active collaboration with the following EU FAS colleagues in the following member states:

Xavier Audran from FAS Paris covering France  
Stefano Baldi from FAS Rome covering Italy  
Ornella Bettini from FAS Rome covering Greece  
Mila Boshnakova from FAS Sofia covering Bulgaria  
Monica Dobrescu from FAS Bucharest covering Romania  
Bob Flach from FAS The Hague covering the Benelux  
Diogo Machado from FAS Madrid covering Portugal and Spain  
Steve Knight from FAS London covering the United Kingdom and Ireland  
Roswitha Krautgartner from FAS Vienna covering Austria  
Leif Erik Rehder from FAS Berlin covering Germany  
Jana Mikulasova from FAS Prague covering the Czech Republic and Slovak Republic  
Ferenc Nemes from FAS Budapest covering Hungary and Slovenia  
Yvan Polet from FAS Brussels / U.S. Mission to the EU  
Piotr Rucinski from FAS Warsaw covering Poland, Estonia, Latvia and Lithuania  
Asa Wideback from FAS Stockholm covering Denmark, Finland and Sweden

### **Commodities:**

Poultry, Meat, Broiler

### **Production:**

EU-27 broiler meat production forecast for 2012 has been slightly revised downward (but still higher than in 2011) from previous estimates due to lower than anticipated production mainly in Poland, Greece, UK, and Romania. The main reasons are the overall difficult economic situation combined with high grain prices and stagnant producer prices in several major producing countries such as Poland. The downward revision of Romania's official broiler meat production figures strengthened the trend.

### **Consumption:**

The EU-27 domestic consumption of broiler meat is forecast to further increase in 2012 from 2011, driven by a combination of term diet changes away from red meats and a sluggish economy which encourages the consumption of lower-cost poultry meat.

Note: New consumption figures have been adjusted upward to reflect the removal of chicken paws in broiler meat export figures, and hide a real consumption growth figure which is expected to be slower than previously anticipated due notably to the increasing economical problems in several EU countries.

### **Trade:**

The broiler meat import forecast for 2012 has been raised in line with the growth of imports in 2011 and the strong demand in EU-27 for low-cost broiler meat preparations made with imported products from

Thailand and Brazil. While broiler meat export estimates for 2012 show an apparent decline from previous estimates, this trend hides the removal of chicken paw export figures to Hong Kong and China which were included in the previous estimates. EU-27 broiler exports are expected to grow again in 2012 from 2011, fueled by strong demand in the Middle East and Asia.

**Production, Supply and Demand Data Statistics:**

Poultry, Meat, Broiler EU-27	2010		2011		2012	
	Market Year Begin: Oct 2009		Market Year Begin: Oct 2010		Market Year Begin: Oct 2011	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Inventory (Reference)	0	0	0	0	0	0
Slaughter (Reference)	0	0	0	0	0	0
Beginning Stocks	0	0	0	0	0	0
Production	9,245	9,202	9,500	9,420	9,630	9,600
Total Imports	677	681	700	718	710	740
Total Supply	9,922	9,883	10,200	10,138	10,340	10,340
Total Exports	992	929	1,100	1,036	1,120	1,060
Human Consumption	8,930	8,954	9,100	9,102	9,220	9,280
Other Use, Losses	0	0	0	0	0	0
Total Dom. Consumption	8,930	8,954	9,100	9,102	9,220	9,280
Total Use	9,922	9,883	10,200	10,138	10,340	10,340
Ending Stocks	0	0	0	0	0	0
Total Distribution	9,922	9,883	10,200	10,138	10,340	10,340

MIL HEAD, 1000 MT, PERCENT, PEOPLE, KG

*Note: Per revised FAS instructions, exports of chicken paws to Hong Kong and China have been excluded from EU-27 broiler meat exports. Hong-Kong and China imports of chicken paws from EU-27 amounted to 79,500 MT in CY 2011.*